## The Kraft Heinz Company

## **Total Lobbying Effort**

### **Total Lobbying Expenditures**

| 2015           | 2015            | 2016           | 2016            | Total       |
|----------------|-----------------|----------------|-----------------|-------------|
| January - June | July - December | January - June | July - December |             |
| \$17,282.00    | \$11,449.22     | \$4,870.00     |                 | \$33,601.22 |

## **Total Hours Communicating**

| 2015<br>January - June | 2015<br>July - December | 2016<br>January - June | 2016<br>July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------|
| 8.35                   | 2.00                    |                        |                         | 10.35 |

#### **Total Hours Other**

| 2015           | 2015            | 2016           | 2016            | Total |
|----------------|-----------------|----------------|-----------------|-------|
| January - June | July - December | January - June | July - December |       |
| 44.90          | 17.75           | 7.00           |                 | 69.65 |

## **Hours Lobbied on Each Matter**

## **Lobbying Effort On Legislative Bills And Resolutions**

#### **Assembly Bill 177**

Relating to: limiting the foods that may be purchased under FoodShare; requiring a report on the cost to implement and comply with the food limitations; requiring review, updating, and publication of the list of authorized foods; providing an exemption from rule-making procedures; and making an appropriation. (FE)

| 2015           | 2015            | 2016           | 2016            | Total       |
|----------------|-----------------|----------------|-----------------|-------------|
| January - June | July - December | January - June | July - December |             |
| 19.00 (35%)    | 10.00 (50%)     | 4.00 (50%)     |                 | 33.00 (41%) |

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

# Topic related to changes to Wisconsin's public benefits regarding eligible/covered food.

| 2015<br>January - June | 2015<br>July - December | 2016<br>January - June | 2016<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| 18.64 (35%)            |                         |                        |                         | 18.64 (23%) |

#### **Minor Efforts**

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

| 2015<br>January - June | 2015<br>July - December | 2016<br>January - June | 2016<br>July - December | Total          |
|------------------------|-------------------------|------------------------|-------------------------|----------------|
| 8 (15%)                | 5 (25%)                 | 2 (25%)                |                         | 14.68 (18.35%) |

#### **Other Matters**

Includes time spent on:

Gubernatorial nominations

Matters on which the organization made no lobbying communication

| 2015<br>January - June | 2015<br>July - December | 2016<br>January - June | 2016<br>July - December | Total          |
|------------------------|-------------------------|------------------------|-------------------------|----------------|
| 7.99 (15%)             | 4.94 (25%)              | 1.75 hours (25%)       |                         | 14.68 (18.35%) |